



Ella Friedman

VISUAL COMMUNICATION
DESIGNER

CONTACT



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PROFILE

I believe we as designers have an obligation to use our ability to translate design, Art and style into The world we live in throw finding ecological & technological solution and doing that by collaboration whit other fields.

SKILLS

- Illustrator
- Photoshop
- InDesign
- Figma
- User Experience (UX)
- User Experience Design (UED)
- Elementor
- WordPress

EXTRAS

- Print- Silkscreen print, Digital printing
- weaving - Extensive knowledge on fibres and yarns
- Drawing - Sketching
- Shiburi techniques
- Embroidery, Quilting and Felting
- Pottery- Ceramics, porcelain

LANGUAGES

English - Professional
Hebrew- Native

WORK EXPERIENCE

Manager Wix Caffè & Deli

SHIFKA * WIX | 2023-2026

Establishing the Wix Caffè & Deli.

Managing the day today styling, Sales,new Deli products, inventory and staff.

In charge of events related to the Deli & Market, purchasing & styling off the store's treasures and inventory.

Head Manager

R2M corporation | 2019-2022

Home Department style & flowers department. In-charge of styling, sells, inventory and staff. Establishing two home style & flowers departments. Implementing R2M spirit and values to every store and customizing the products to the local costumers.

Studio Manager

AVIVA ZILBERMAN | 2016-2017

Inventory organization and operation, trending a store by trends, working with suppliers.

Manager Women's Business Club

NINE ROOMS | 2013-2014

Manager at the "Delicatessen"

R2M corporation | 2012-2013

Assistant on the Print team

Jonathan Saunders studio | 2011

Design Development and Research, design and prepare prints, production, completing lay plans and drawings including print placement on technical drawings.

Helping Assistant

Shenkar – College of Engineering and Design | 2007-2010

Weaving department / Printing Room.

EDUCATION

Certification Corurse

6B Studio | 2022 - 2023

Graphic Design & UX/UI

Master Degree

Shenkar- college of Engineering and Design | 2014 - 2017

Bachelor Degree

Shenkar - College of Engineering and Design | 2007 - 2011

Textile Design degree,Specializes in Textiles, screen-print-